

PRESS RELEASE

EMBARGOED UNTIL 3RD

AUGUST 2023 AT 06:00 BST

BALL BY THE BEACH – PHIL FOGG

64 ZOO LANE, FLAVOURTOWN

BZ96 8HG, ENGLAND

07899056762 | SWITCHBOARD: 01752 321 841

LOCAL BUSINESS WOMAN ORGANISES EVENT FOR UNDERFUNDED CHARITY

On 10th August between 10:00–20:00, CEO & founder of small business Matriculate, Nelva Mansfield, will be running an amateur beach-volley ball tournament in aid of local Multiple Sclerosis Charity, MS Coast.

The event will see 22 amateur local teams from across the county come together to take over the Third Pier beach, battling to be the ultimate champions and to raise as much money as possible for a good cause. There will be live music throughout the day, 13 different food and drink stalls, a beer & cider tent, and a kid's club for families, creating one of the largest council-approved beach events Plymouth has seen in almost 20 years. There is a spectator capacity of 8,000 people.

MS Coast provides grant funding, free resource and information cafe's, PIP application services, and community network camaraderie for young adults diagnosed with relapsing-remitting and progressive Multiple Sclerosis. MS Coast has recently faced the potential closure of their Head Office and Sensory Centre in Plymouth, Devon due to sudden increased rental prices from their landlord, Rob Baron Holdings Ltd. If forced to pay, they could be made to close down and have to sell off assets, lay-off staff and reduce their provisions just to meet the alleged debts.

Nelva Mansfield of Matriculate, who's niece Anne was diagnosed with Multiple Sclerosis at just 19 in 2017, is a regular beneficiary of MS Coast, and upon receiving the news from the charity she knew she had to take action.

"I just couldn't believe that such a worthwhile charity full of wonderful people who help so many, could potentially be forced to close down" says Mansfield. "Our family would be so much worse off without MS Coast, as would so many others, and I couldn't bear to stand by and watch all their hard work go down the drain. They stepped in time and time again for us whenever we needed them, and now, it's their hour of need and it is our turn as patrons to step in and step up."

There is an ongoing silent auction starting on the Monday, featuring donated goods, services and rewards from many other local businesses and individuals.

The Charity's CEO Jill Eddy says: "We are so humbled and grateful for the support shown by Nelva, her family and our incredible community of supporters. We are hoping to raise at least £10,000 over the course of the week, culminating with the tournament on Saturday."

While the money will allow the charity to stay open currently, the charity is also mounting a legal case against Rob Baron Holdings Ltd, for unfair breach of contract.

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“It’s wholly unfair, immoral, and not to mention illegal what Rob Baron have done to us, they have sought out what they think is an easy target, to extort us. They see us as an opportunity to cash in another pay day. We will not accept this treatment, and we will be fighting back with all our might.”

Event Name: **Ball by the Beach – Volleyball Tournament in Aid of MS Coast**

Date: **10th August 2023 – 10:00 – 20:00**

Location: **Third Pier Beach, Plymouth, Devon, PL4 5AS**

For more info: **www.BallbytheBeach.co.uk | Instagram/Twitter/Facebook: @BallbytheBeach**

END

EDITOR'S NOTES

Nelva Mansfield Founded Matriculate in 2002, a company who helps guide GCSE age youth into unconventional further education institutions, such as arts, culinary, trade, and humanitarian focused programmes. Matriculate website here: www.Matriculate.com
Instagram/Facebook/Twitter: @MatriculateUK

Plymouth Council has donated the use of Third Pier Beach to the cause under a special license, granted to them for free as part of the council’s ‘Fight for Good’ Campaign. For More information: Plymouth.gov.uk/FightForGood-Act

MS Coast has reached out to Rob Baron Holdings Ltd multiple times to open dialogue on the increase in rent, to negotiate payment plans, consolidation of bills, and time extensions. Rob Baron Holdings Ltd has declined to respond on all accounts.